

BURWARTON SHOW - THURSDAY 3 AUGUST 2023

SPONSORSHIP 2023

I am interested in sponsoring the following at the Burwarton Show:

- | | |
|-----------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Cattle | <input type="checkbox"/> Atkinson Action Horses |
| <input type="checkbox"/> Sheep | <input type="checkbox"/> Ridgeside Falconry |
| <input type="checkbox"/> Pigs | <input type="checkbox"/> Aldabra Giant Tortoises |
| <input type="checkbox"/> Equine | <input type="checkbox"/> The Panic Circus |
| <input type="checkbox"/> Shearing | <input type="checkbox"/> Village Green |
| | <input type="checkbox"/> Handicraft & Horticulture Section |

** Please tick as appropriate*

I would like to sponsor a class(es) or part of the entertainment as indicated above in the amount of £.....(+ VAT).

We will invoice you direct and would prefer payment by BACS
(Sort: 30-67-35 Account: 49288860 where possible).

Name:

Organisation:

Address:

.....

Tel. No:

E-mail:

Please return this form either by post or email and we will invoice you for payment by return.
Sponsorship attracts VAT which will be added to your invoice.

Payment by BACS is preferable (Sort: 30-67-35.Account: 49288860
using your name as payment reference).

The Show Manager, The Show Office, Burwarton, Bridgnorth, WV16 6QJ.
E-mail: info@burwartonshow.co.uk Telephone: 01746 787535

Alternatively, please contact Sponsorship Officer,
Richard Yates, on 07974 785837, to discuss your sponsorship.

Thank you for your support.

Registered Charity No. 518459

 @Burwarton_show

www.burwartonshow.co.uk

BURWARTON SHOW



THURSDAY 3 AUGUST 2023 SPONSORSHIP



**ATKINSON
ACTION HORSES**

**RIDGESIDE
FALCONRY**

**ALDABRA
GIANT TORTOISES**

Photography by: Equine Pix and Ruth Rees Photography

Always so much to see ✨

8.00am - 7.00pm

The success and viability of the Burwarton Show is largely as a result of the support it receives from its many and varied sponsors which is very much appreciated. This crucial form of support ranges from the sponsorship of individual competition classes, provision of services or materials in kind, right through to sponsorship of entire sections of the Show.

Given the tremendous success of the Show, and the large number of visitors it attracts from near and far, the event is seen as an attractive opportunity which can deliver high quality benefits such as brand awareness and PR opportunities for our sponsors.

Sponsorship and donations make a vital contribution to the successful running of the Show which costs in excess of £250,000 to stage. The agricultural machinery displays can rival many of the larger shows in the region. These are supported by a wide variety of trade stands, local food producers, a thriving conservation area, home, horticulture and craft displays. The finest quality of cattle, sheep, pigs and horses come along to Burwarton to compete for the Society's Challenge cups together with the very popular sheep shearing competition which continues to prosper.

As a Company, or an individual, you can be part of the Burwarton Show and enjoy the benefits which sponsorship brings including the opportunity to raise public awareness of your products or services to our thousands of visitors both on Show day and via our website and social media exposure.

Sponsors will enjoy free admission to the show and use of the Members' fabulous Pavilion facilities. Additional benefits include prize giving and photo opportunities, corporate banner display in high visibility areas on the showground, acknowledgment in Show publications, on our website and over the public address system. Light refreshments are available in the ringside Sponsors Hospitality area from 3.00 p.m. onwards providing an opportunity to meet Show officials and fellow sponsors.

COPPER SPONSORSHIP	£75.00 +	SILVER SPONSORSHIP	£200.00 +
1 Sponsor/member badge +		3 Sponsor/member badges +	
1 Members Vehicle parking pass		1 Sponsors Vehicle pass	
BRONZE SPONSORSHIP	£100.00 +	GOLD SPONSORSHIP	£500.00 +
2 Sponsor/member badges +		4 Sponsor/member badges + 2 Sponsors Vehicle	
1 Members Vehicle pass.		passes + 4 Lunch tickets for the Members	
		Pavilion + Main Ring banner display space.	

SPONSORSHIP OPPORTUNITIES

Cattle, Sheep, Horse, Pig, Shearing classes to include cost of rosettes, prize money awarded and judging costs.

ENTERTAINMENT contributes a large part to the public enjoyment of the Show and provides a very high profile.

Atkinson Action Horses	£3,600
Ridgeside Falconry	£1000
Panic Circus	£700
Village Green entertainment	£300
Horse section	£75 per class
Cattle Section	£170 per class
Sheep section	£80 per class
Pig section	£75 per class
Shearing competition	£100 per class

A reflection on Burwarton Show 2022 – Alan Watkins, Chairman

Back with a bang after a two-year break, what a fabulous day Thursday 4th August was for our 128th Burwarton Show. The sun shone and crowds poured through the gates to see our impressive array of agricultural activity, displays, stalls and fun for all the family.

The support from our livestock and horse exhibitors was as good as ever and attracted huge crowds. These animals are the heart of the countryside, and exactly why agricultural shows are such an important event in our calendar – to show off prime animals to the public.

To all the sponsors who have generously donated awards and prize money for all our show day competitions, we are incredibly appreciative of your support. It is fantastic to be able to reward all the hard work of our livestock, horse, home craft, trade stand, horticulture, arable and children's competition winners. We look forward to your continued support in 2023.

To ensure you reach your target audience, sponsorship can be tailored to suit your exact requirements. Please contact our Sponsorship Officer, Richard Yates, on 01746 789226 / 07974 785837, or the Show Manager direct, to discuss personalising a package to fit your particular needs.

The Organisers of the Burwarton Show are most grateful to all sponsors whose generosity helps ensure the continued success of our prestigious event. We welcome your support and look forward to seeing you on 3rd August 2023.

The Show Office, Burwarton, Bridgnorth, WV16 6QJ.

Tel. 01746 787535

info@burwartonshow.co.uk or visit www.burwartonshow.co.uk